

Issuance of New Catalogues Makes Another Step Up For “Tom” Sherfick

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(Note in Bettie Sherfick’s hand: The catalogues were printed at Loogootee, Ind.-- 3000 printed Jan 28, 1926)

Copies of the 1926 catalogues of the Indiana Dahlia Farms at New Albany, Indiana are being received by flower-lovers throughout the country. Loogootee and Shoals and the adjacent territory are receiving their share of them—and should be more interested in a personal way, than the hundreds of other communities which will receive copies, for—“The man behind the guns” is Thomas D. Sherfick, a native of Martin County.

This year’s catalogue marks another step in the rather remarkable progress Mr. Sherfick is making with his dahlia industry at New Albany.

The catalogue itself is a 24-page affair containing many beautiful illustrations of exquisite dahlias and a panorama view of the dahlia farm. The cover is of grey Morocco, closely resembling leather. A circular section of the cover has been cut out, and through it shows a beautiful dahlia, in actual color. The flower is mauve pink in color. This, with the grey cover, forms a very attractive combination.

Mr. Sherfick had 20,000 of these catalogues printed, and may enlarge the order. The catalogues were produced by The Tribune.

Mr. Sherfick will be remembered best, perhaps, as the young chap who formerly had a small dahlia farm near the Lacey crossroads, a short distance off the West Baden cut-off. A flower-lover at heart and an ardent champion of the dahlias, especially, Mar. Sherfick made his small farm in Martin County well known throughout this territory—and profitable.

When the opportunity came to him less than two years ago to go to New Albany to take charge of “the world’s largest dahlia farm,” he grasped it quickly.

From the title of manager, he has passed to president. He is actually the owner. Recently, he purchased additional acreage to take care of the growth of his business. At present, more than 2000 varieties of dahlias are being grown by Mr. Sherfick. The amazing thing is that he knows them all by name.

From this time of year—when the first catalogues are mailed out—the farm is kept busy supplying dahlia bulbs to customers all over the country. In the fall, the flowers raised at the farm primarily for a stock of bulbs for the next year, are sold as cut flowers in the larger cities.

Mr. Sherfick is the son of Mr. and Mrs. S. S. Sherfick of Martin County. He is a frequent visitor in Loogootee.